



**WINGX**

MAKING AEROSPACE INFORMATION INTELLIGENT

# July 2021 Events Analysis

Hamburg, July 2021



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Allen & Company  
Conference, Sun Valley, USA

Opening weekend of  
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Prix 2021

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Flights 2021



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## Allen & Company 2021 Sun Valley Conference Analysis

The Allen & Company Sun Valley Conference is an annual media finance conference hosted and funded by private investment firm Allen & Company.

The conference takes place in Sun Valley, United States for one week each July. Event attendees typically arrive via private aircraft into KSUN / Friedman Memorial Airport. The WINGX team has looked at the event's effect on airport arrivals, comparing the 2021 event with the 2019 event.



# Allen & Company Sun Valley Conference Flights

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KSUN - Friedman Memorial Airport



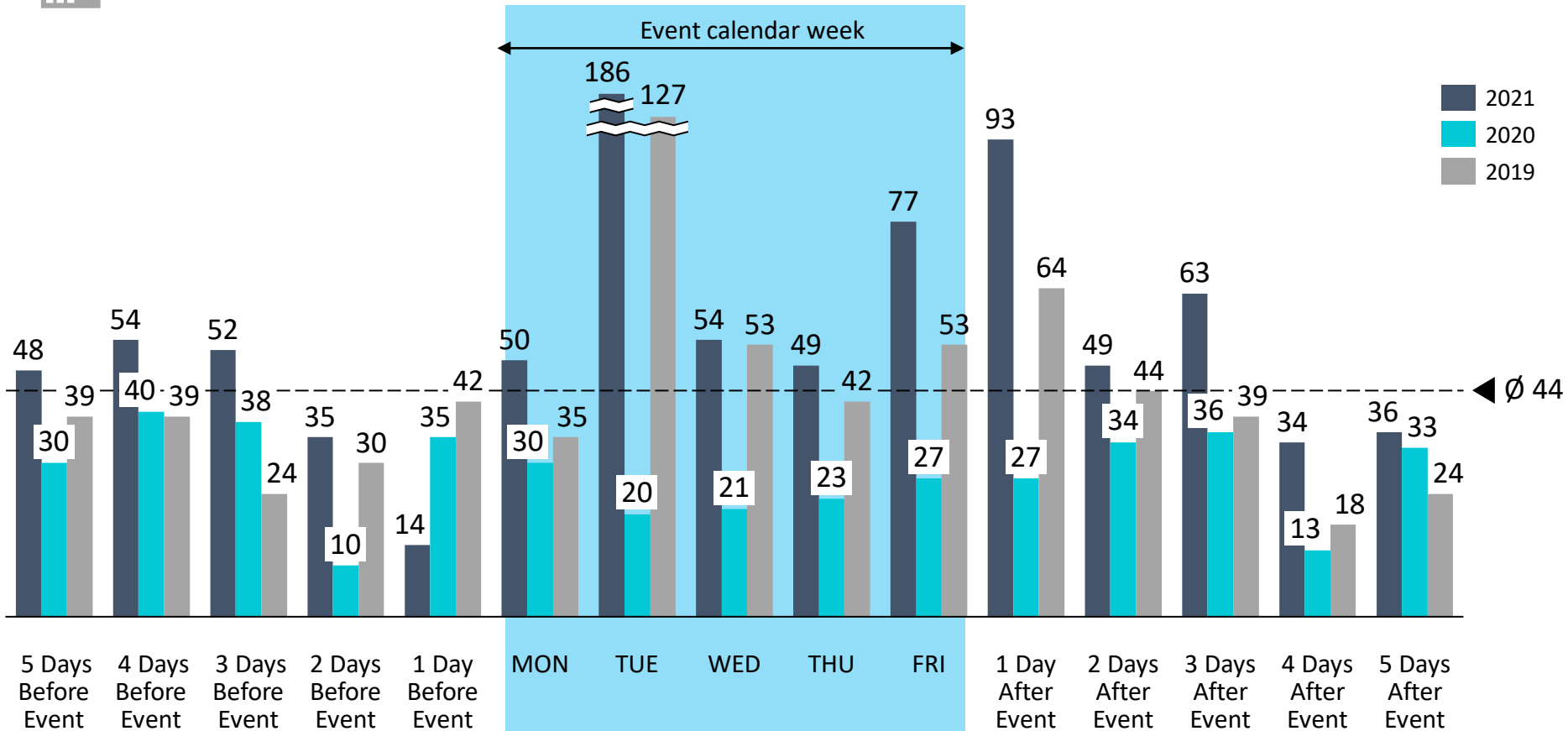
2021 Event week Mon 5<sup>th</sup> July – Fri 10<sup>th</sup> July



2020 Non-event week Mon 6<sup>th</sup> July – Fri 11<sup>th</sup> July



2019 Event week Mon 8<sup>th</sup> July – Fri 12<sup>th</sup> July





# Allen & Company Sun Valley Conference Flights

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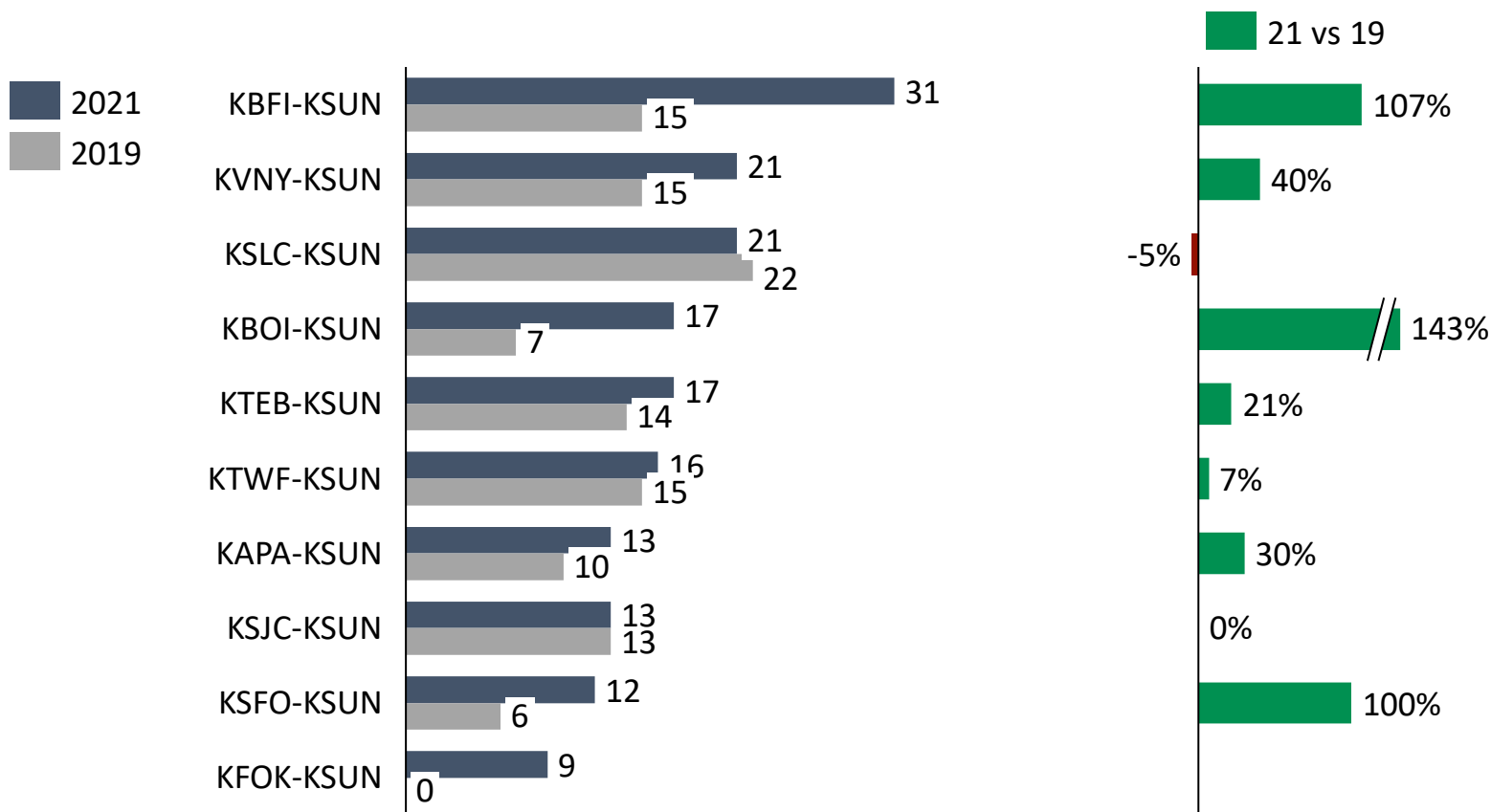


2021 Event week Mon 5<sup>th</sup> July – Fri 10<sup>th</sup> July



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KSUN - Friedman Memorial Airport





# Allen & Company Sun Valley Conference Flights

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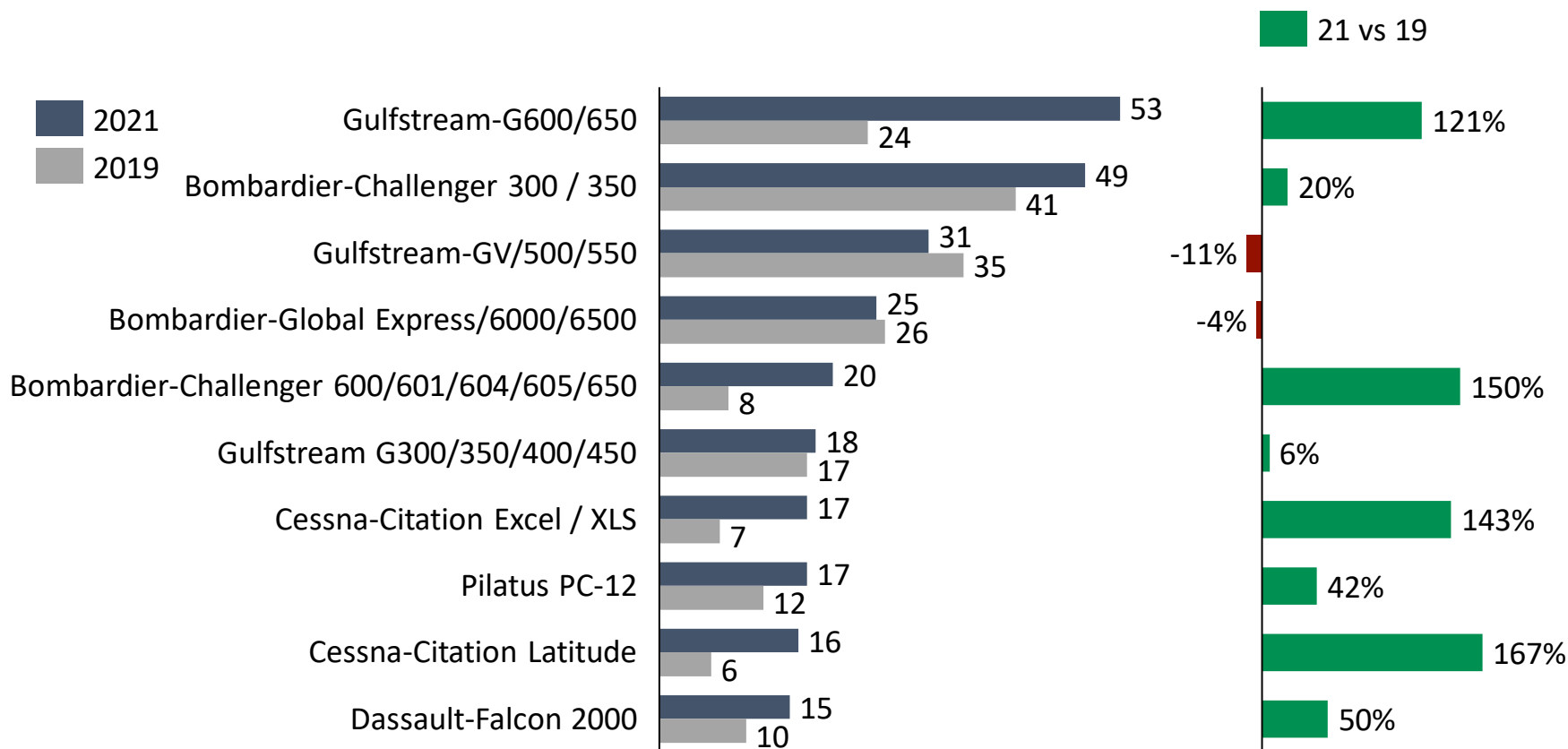


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2019 Event week Mon 8<sup>th</sup> July – Fri 12<sup>th</sup> July

KSUN - Friedman Memorial Airport





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## Gstaad Menuhin Festival Opening Weekend Analysis

Gstaad Menuhin Festival is a music festival that takes place annually in the alpine town of Gstaad, Switzerland.

The WINGX team have looked at the 2021 opening weekend and compared arrivals into the nearby airports of LSGL /Lausanne and LSGS / Sion with the 2020 non event and 2019 event.



# Gstaad Menuhin Festival Opening Weekend

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LSGL - Lausanne  
LSGS - Sion



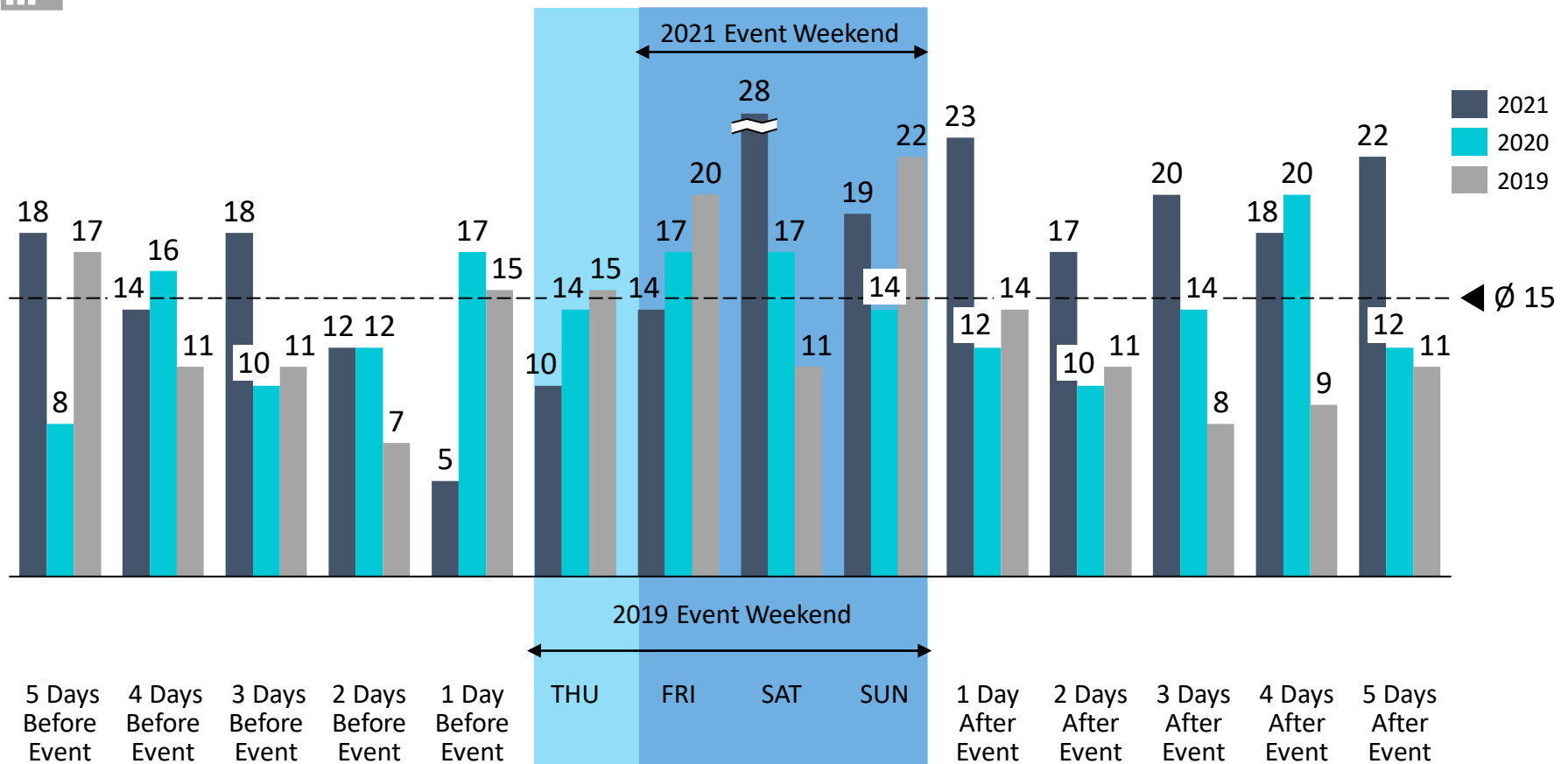
2021 Event week Fri 16<sup>th</sup> July – Sun 18<sup>th</sup> July



2020 Non-event week Fri 17<sup>th</sup> July – Sun 19<sup>th</sup> July: POSTPONED



2019 Event Opening weekend Thur 18<sup>th</sup> July – Sun 21<sup>st</sup> July







# Gstaad Menuhin Festival Opening Weekend

# WINGX



2021 Event week Fri 16<sup>th</sup> July – Sun 18<sup>th</sup> July

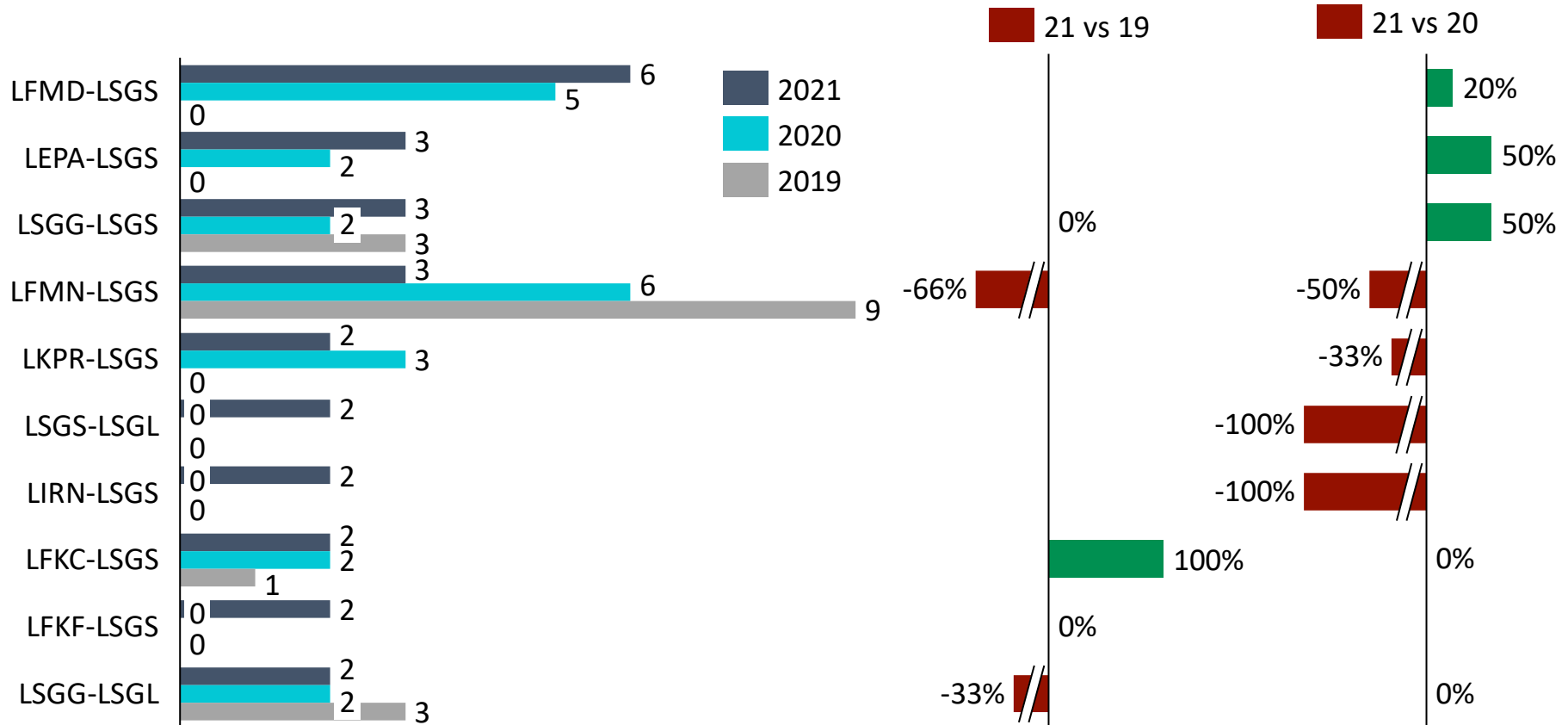


2020 Non-event week Fri 17<sup>th</sup> July – Sun 19<sup>th</sup> July: POSTPONED



2019 Event Opening weekend Thur 18<sup>th</sup> July – Sun 21<sup>st</sup> July

LSGL - Lausanne  
LSGS - Sion





# Gstaad Menuhin Festival Opening Weekend

# WINGX



2021 Event week Fri 16<sup>th</sup> July – Sun 18<sup>th</sup> July

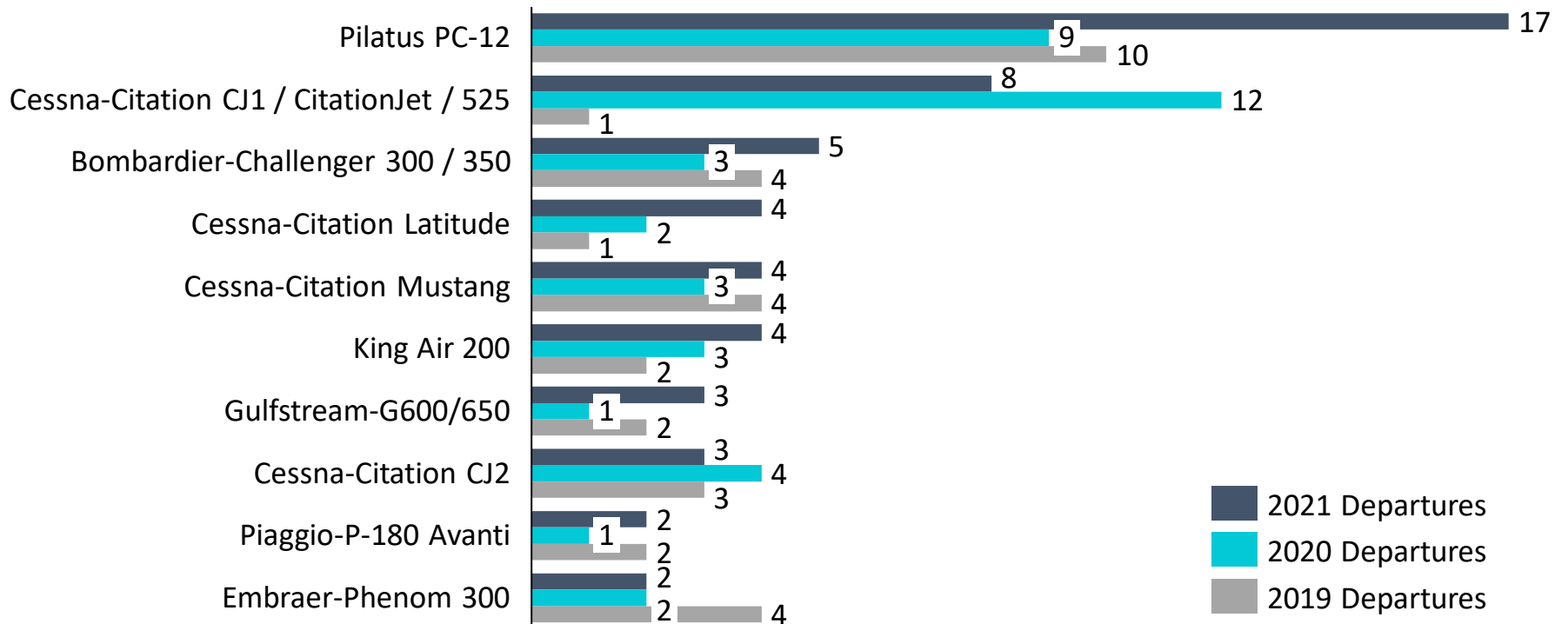


2020 Non-event week Fri 17<sup>th</sup> July – Sun 19<sup>th</sup> July: POSTPONED



2019 Event Opening weekend Thur 18<sup>th</sup> July – Sun 21<sup>st</sup> July

LSGL - Lausanne  
LSGS - Sion





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## Austrian F1 Grand Prix Flights Analysis

The 2021 Styrian Grand Prix took place over 71 laps of the 4.318-kilometre Red Bull Ring in Spielberg on Sunday, June 27<sup>th</sup> 2021.

The Formula 1 circuit is a global sporting event with frequent corporate hospitality attendees. The WINGX team have looked at arrivals into airports near the Red Bull Ring to track the event's effect on business aviation activity.



# Austrian Grand Prix Flights

LOXZ – Zeltweg AB

LOWG – Graz International

LOWK – Klagenfurt Airport

LOWL- Blue Danube Airport Linz



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**Steiermark**

2-4 July 2021

3-5 July 2020

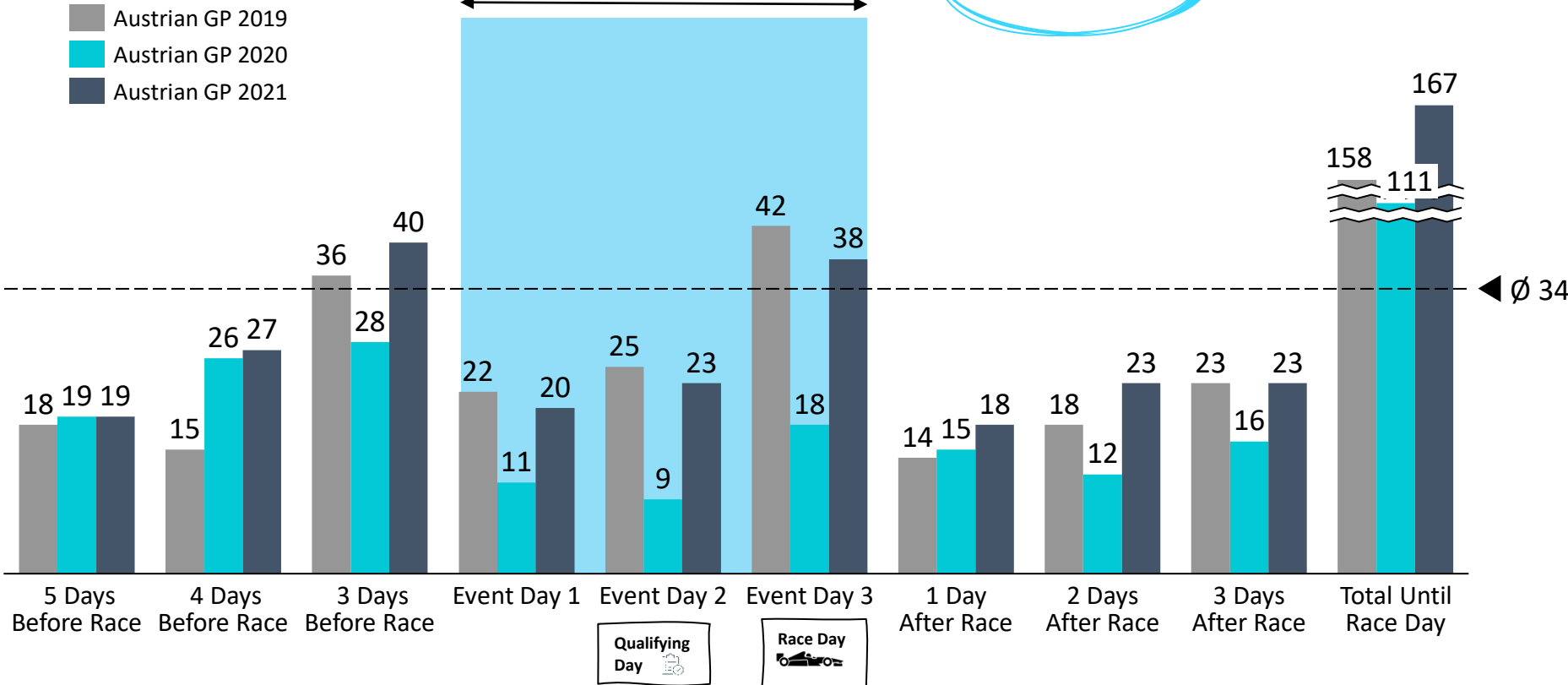
28-30 June 2019



Austrian GP 2021 vs  
Austrian GP 2020 **+50.5%**

Austrian GP 2021 vs  
Austrian GP 2019 **+5.7%**

Austrian GP 2020 vs  
Austrian GP 2019 **-29.8%**



# Austrian Grand Prix Airport Pairs

LOXZ – Zeltweg AB

LOWG – Graz International

LOWK – Klagenfurt Airport

LOWL- Blue Danube Airport Linz



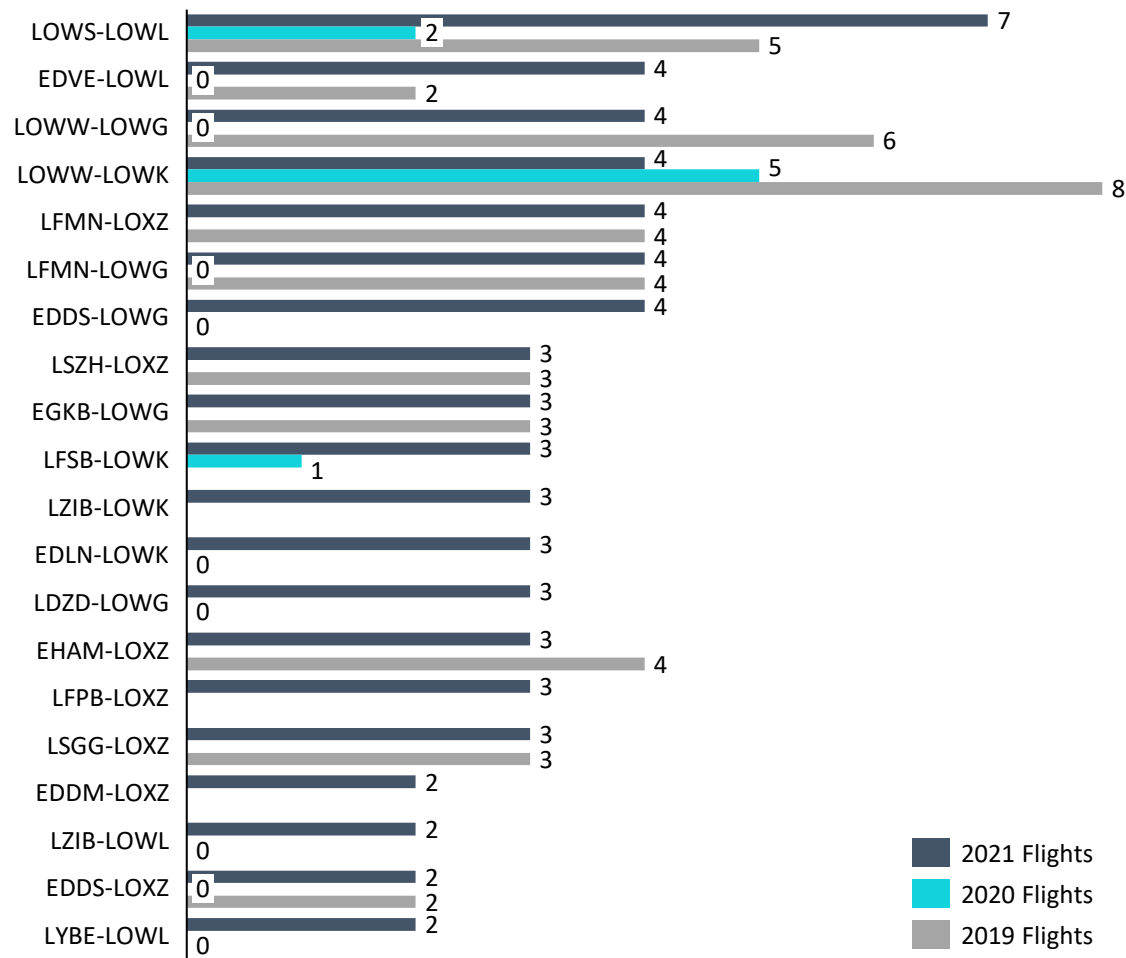
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**Steiermark**

2-4 July 2021

3-5 July 2020

28-30 June 2019



# Austrian Grand Prix Aircraft Types

LOXZ – Zeltweg AB

LOWG – Graz International

LOWK – Klagenfurt Airport

LOWL- Blue Danube Airport Linz



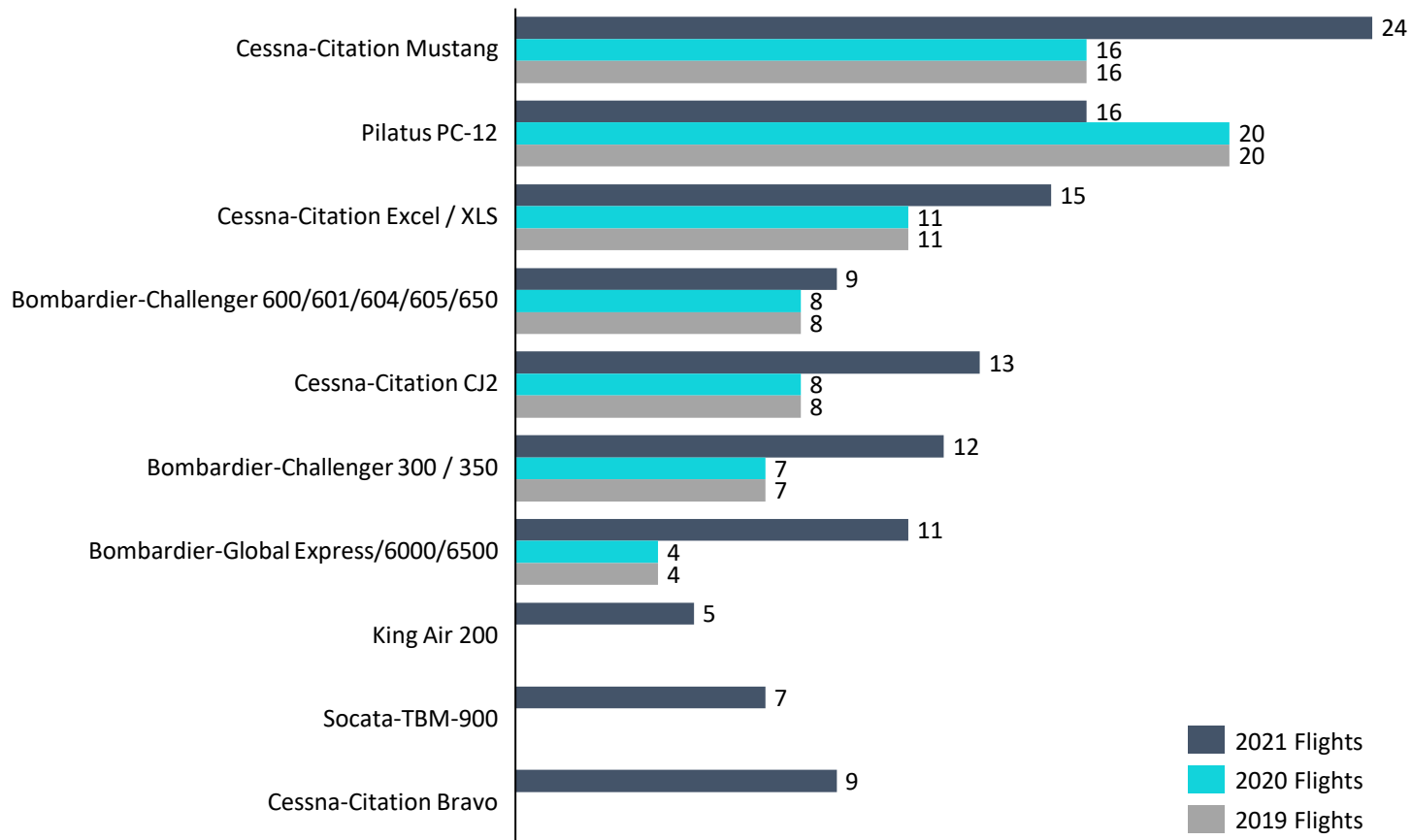
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**Steiermark**

2-4 July 2021

3-5 July 2020

28-30 June 2019



# Austrian Grand Prix Country Flow

LOXZ – Zeltweg AB

LOWG – Graz International

LOWK – Klagenfurt Airport

LOWL- Blue Danube Airport Linz



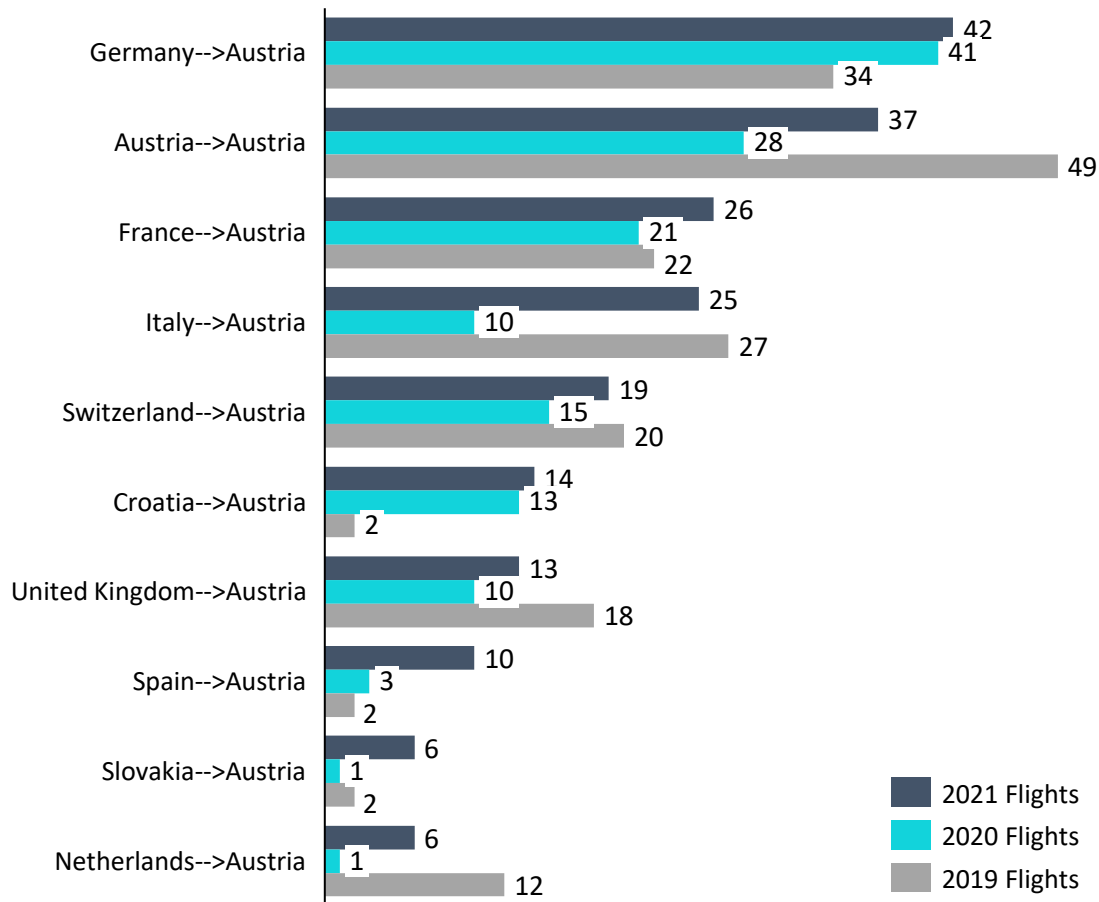
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**Steiermark**

2-4 July 2021

3-5 July 2020

28-30 June 2019



# Austrian Grand Prix Departure Airports

LOXZ – Zeltweg AB

LOWG – Graz International

LOWK – Klagenfurt Airport

LOWL- Blue Danube Airport Linz



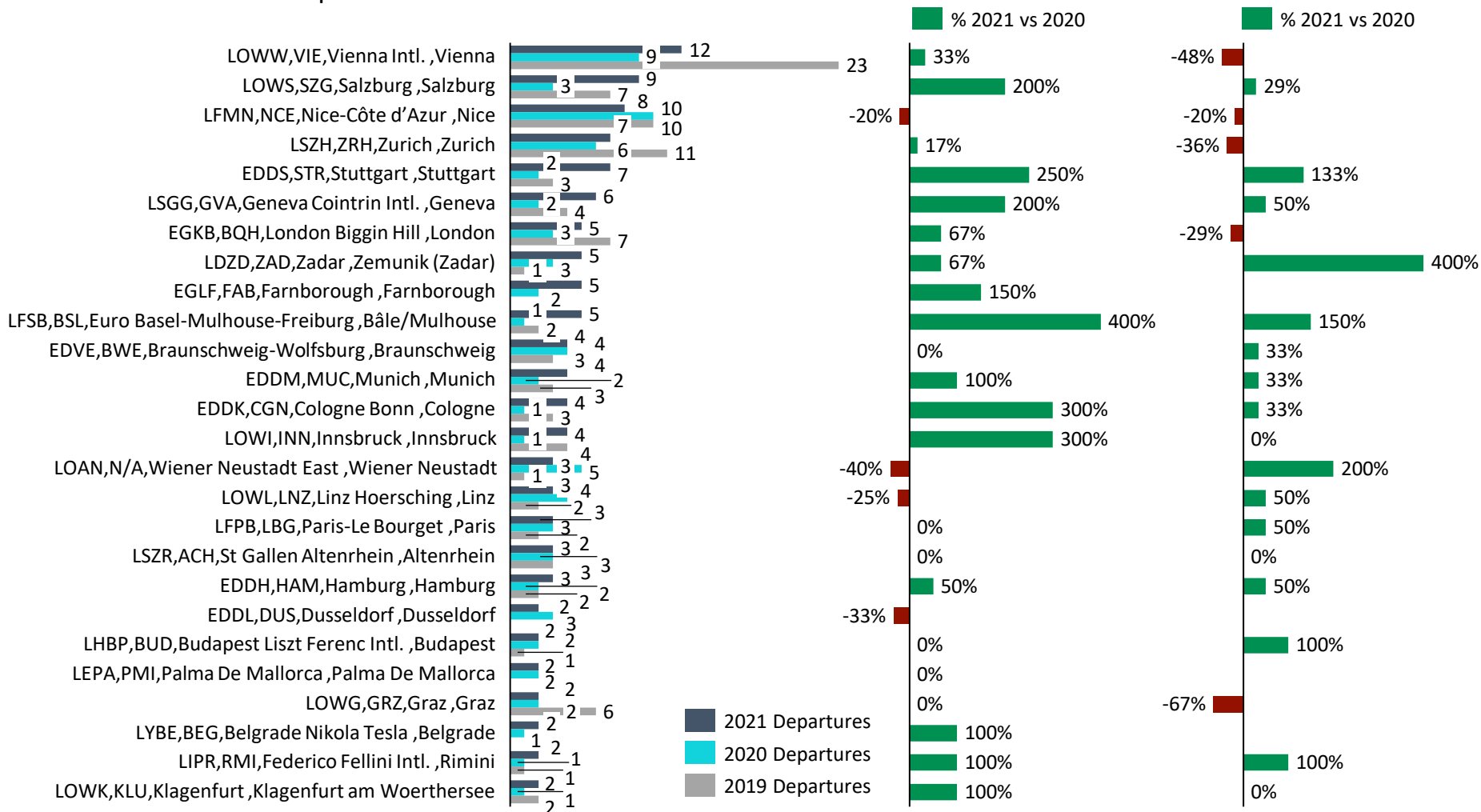
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**Steiermark**

2-4 July 2021

3-5 July 2020

28-30 June 2019







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## Hungarian F1 Grand Prix Flights Analysis

The 2021 Hungarian Grand Prix took place over 70 laps of the 4.381-kilometre Hungaroring in Budapest on Sunday, August 1<sup>st</sup> 2021.

The Formula 1 circuit is a global sporting event with frequent corporate hospitality attendees. The WINGX team have looked at arrivals into airports near the Hungaroring to track the event's effect on business aviation activity.

# Hungarian Grand Prix Flights

- LHBP – Budapest International
- LHKD– Kecskéd Airport
- LHPR – Gyor-Pér International
- LZSL – Sliac
- LZPT – Malé Bielice



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## Mogyorod

2-4 Aug 2019

17-19 Jul 2020

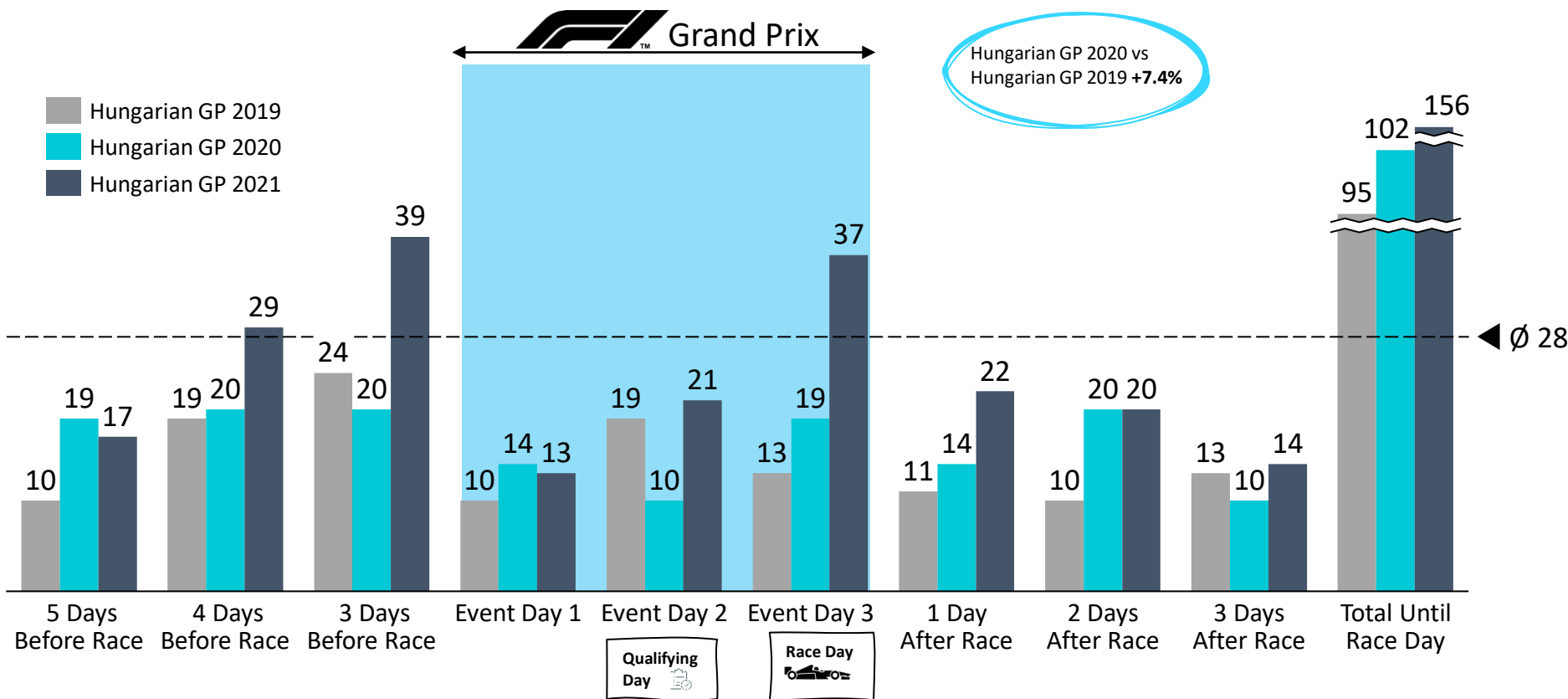
30 Jul – 1 Aug 2021



Hungarian GP 2021 vs  
Hungarian GP 2020 **+53%**

Hungarian GP 2021 vs  
Hungarian GP 2019 **+64%**

Hungarian GP 2020 vs  
Hungarian GP 2019 **+7.4%**



# Hungarian Grand Prix Aircraft Types

LHBP – Budapest International

LHKD– Kecskéd Airport

LHPR – Gyor-Pér International

LZSL – Sliac

LZPT – Malé Bielice



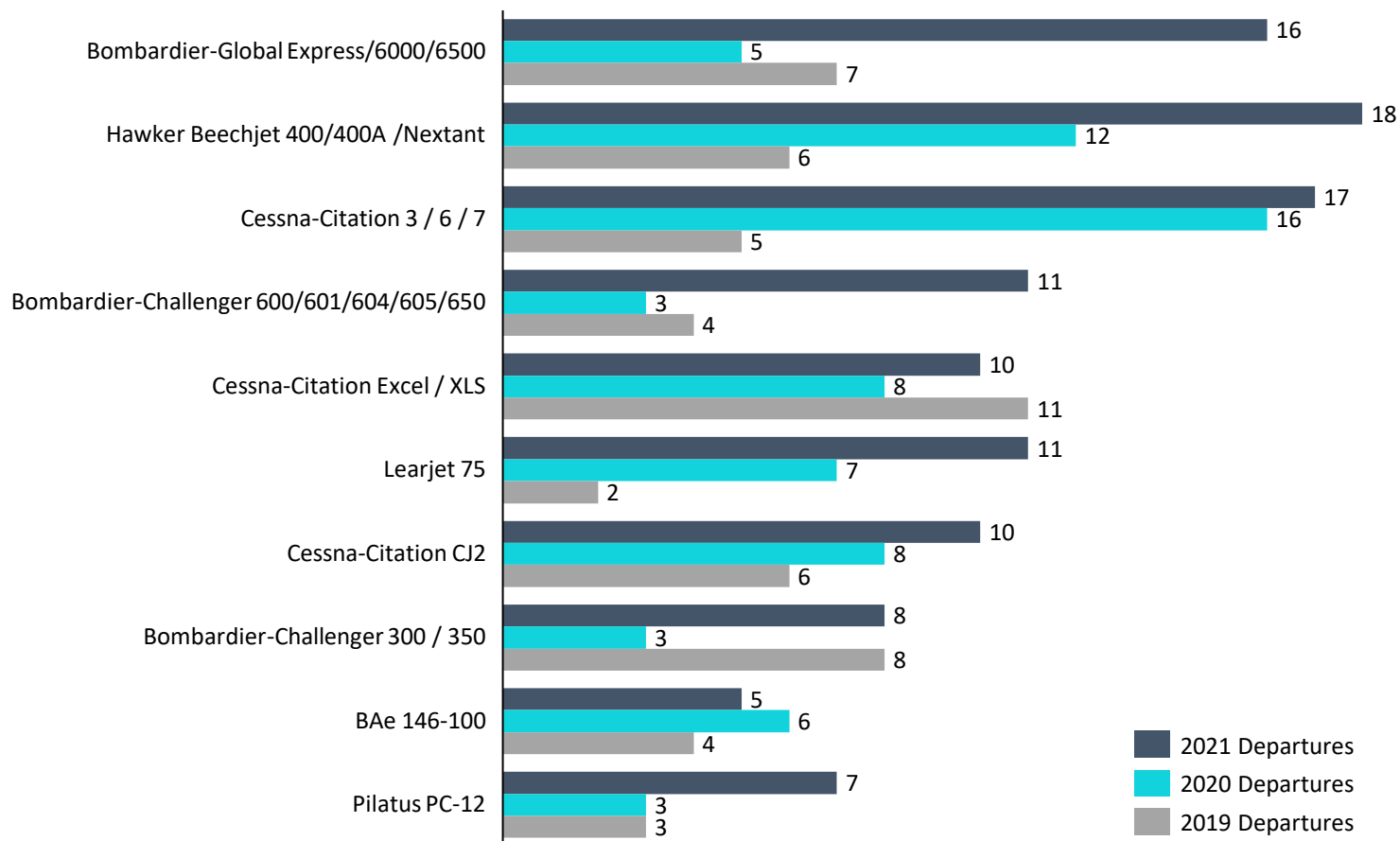
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**Mogyorod**

2-4 Aug 2019

17-19 Jul 2020

30 Jul – 1 Aug 2021



# Hungarian Grand Prix Country Flow

LHBP – Budapest International

LHKD– Kecskéd Airport

LHPR – Gyor-Pér International

LZSL – Sliac

LZPT – Malé Bielice



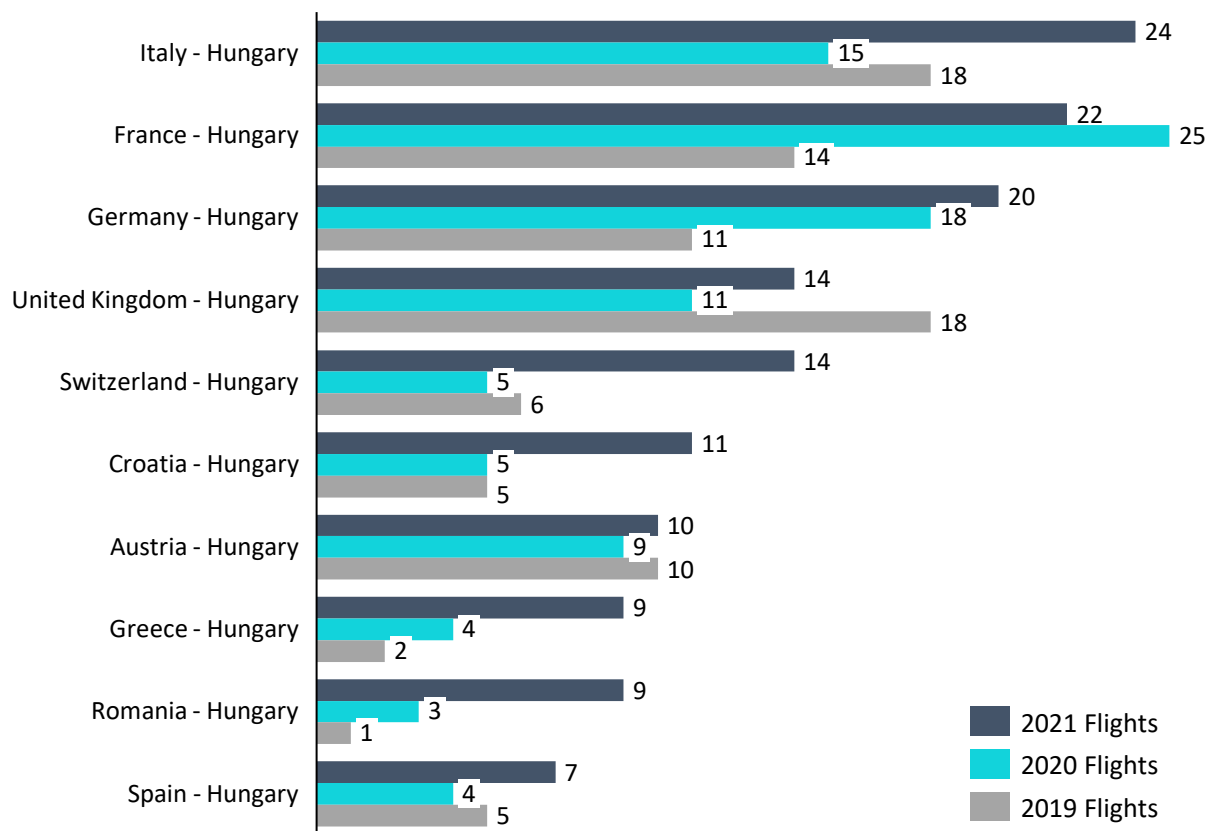
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**Mogyorod**

2-4 Aug 2019

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# Hungarian Grand Prix Departure Airports

LHBP – Budapest International

LHKD– Kecskéd Airport

LHPR – Gyor-Pér International

LZSL – Sliac

LZPT – Malé Bielice



# WINGX

**Mogyorod**

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